Muhammad Fathir Ramadhennis

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Product Designer & UI/UX Designer with 3+ years work of experiences delivering high-impact digital products. Proficient in Figma and Framer, with strong expertise in Web3, SaaS, B2B, mobile apps, and company profile websites. Successfully led and contributed to 80+ global projects with measurable outcomes.

Work Experiences

Freelance Product Designer & UI/UX Designr

Freelance | Mar 2023 – Now

Delivered **50+ design projects** across SaaS platforms, company profiles, and mobile applications, collaborating with **20+ brands and clients** worldwide, with **10+ digital products successfully launched**.

Recognized as a **Top Rated Freelancer on Upwork**, with **600+ hours of work** creating intuitive, user-centered digital experiences.

Product Design Lead & Founding Designer • Revalue Academy

Contract | Mar 2025 – June 2026

As the Product Design Lead at Revalue Academy, I am responsible for the end-to-end design strategy and execution across four core products: Membership, Masterclass, FreeClass, and the Mobile App either IOS & Android. I work cross-functionally with product, marketing & sales, and engineering teams to deliver intuitive and impactful experiences in the investment education space.

Key Achievements:

- Revalue Membership: Designed and optimized the user journey for our exclusive membership platform, resulting in 1000+ active members within 6 months of launch.
- Masterclass: Led the UX/UI of the premium learning experience, which has attracted hundreds of paying participants and driven thousands of conversions through our website.
- Crafted scalable interfaces and onboarding flows for our free educational content—empowering 30.000+ learners to join from organic web traffic with team..
- Led the transition of core web app features into a native iOS & Android experience, redesigning key flows to match mobile learning behavior based on user feedback and usability considerations—improving accessibility and engagement for learners on the go.

Creative Lead & Web3 Product Designer

Freelance | Nov 2024 – March 2025

I specialize in creating innovative digital products for clients primarily within the Solana and Ethereum networks. I combine my expertise in design and technology to ensure that all digital solutions meet the highest standards of visual appeal and functionality.

- Led the design and deployment of digital products across Solana and Ethereum networks.
- Delivered 80+ websites in a single week, showcasing speed, organization, and attention to detail.
- Directed a creative team of 2D, motion, and UI/UX designers to ensure brand-aligned visuals and UX.
- Ensured UX quality through continuous iteration based on user feedback and analytics.

- Maintained high standards in UI/UX across all platforms with pixel-perfect precision

Product Designer & UI/UX Designer • MYX Studio

Amsterdam (Full-Time Remote) | Dec 2023 – Mar 2025

- Successfully published 5 mobile app products on the App Store and launched 10 websites for international clients.
- Delivered SEO-optimized and responsive designs, resulting in enhanced user experience and performance.
- Created wireframes, prototypes, and high-fidelity UI designs for web and mobile platforms.
- Maintained design consistency and usability across diverse user journeys.
- Collaborated with global teams to align design strategies with business goals.
- Engaged in client meetings and usability testing to ensure ongoing design improvements.

UI/UX Designer • Cerulean Studio

Italy (Part-Time Remote) | Nov 2024 – Jan 2025

- Redesigned the MeetGeek.AI app, boosting click rates by 25% and improving task efficiency by 15%.
- Enhanced Blink Bytes landing pages, increasing organic traffic by 40% and conversion rates by 20%.
- Collaborated with developers and stakeholders to deliver performance-optimized, responsive designs.
- Ensuring designs are responsive, accessible, and optimized for performance across multiple devices and platforms

UI/UX Designer • PT Daffascript Naga Asia

Jakarta (Full-Time Remote) | Dec 2023 – Jul 2024

- Designed UI for mobile apps, dashboards, and websites across 14+ international projects.
- Translated briefs into creative and functional digital products.
- Led internal website design from ideation to execution.
- Performed moodboarding and concept development aligned with user and business needs.

Education

Telkom University

Diploma Informatics - GPA 3.76 | August 2023 - July 2026

Volunteer & Community

Staff Team Organizer • UXid Lampung

Apr 2023 - May 2024

- Organizing various educational programs in the field of UI/UX, such as workshops, mini-courses, and mini-talks.
- Creating Instagram content that is relevant to the field of UI/UX.

Research Team Staff • Marketing Crew Telkom University

2023 - 2024

Skills

- Design System
- User Interface Design
- Usability Testing
- UX Research
- Figma Slicing (No-code development)
- Strong Time Management
- SEO
- UX Audit
- Leadership
- Web3 Knowledge
- Stocks & Finance Knowledge
- AI Generate

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